MONITORING **GOVERNMENT AGENCIES** COMPLIANCE & **PERFORMANCE BY CITIZENS SCANNING**



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oooo OKBR facts

Part of a global movement present in 40 countries **Operating in Brazil since 2013 15 people** in the executive team +150 volunteers ~400K USD annual budget

- 4 lines of action:

 - School of Data
 - Data Science for Civic Innovation
 - Services & Cooperation

Visit: ok.org.br





Advocacy & Research



SERENATA **DEAMOR**



- Launched in 2017
- Uses data science for monitoring public spending more specifically, expenses of congresspeople (meals, flight tickets, fuel, etc).
- Rosie (Twitter bot) can find suspicious spendings (outliers) and engage citizens in the discussion about these findings on Twitter (almost 40 thousand followers)
- Jarbas (dashboard) -allow people to visualize and make sense of data Rosie generates







The Robot from Operation Serenata de Amor. It analyzes and identifies suspicions in the spending of federal deputies in the exercise of their function.

Federative Republic of Brazil @serenata.ai
Joined in January 2017

562 Following 39.8 thousand Followers

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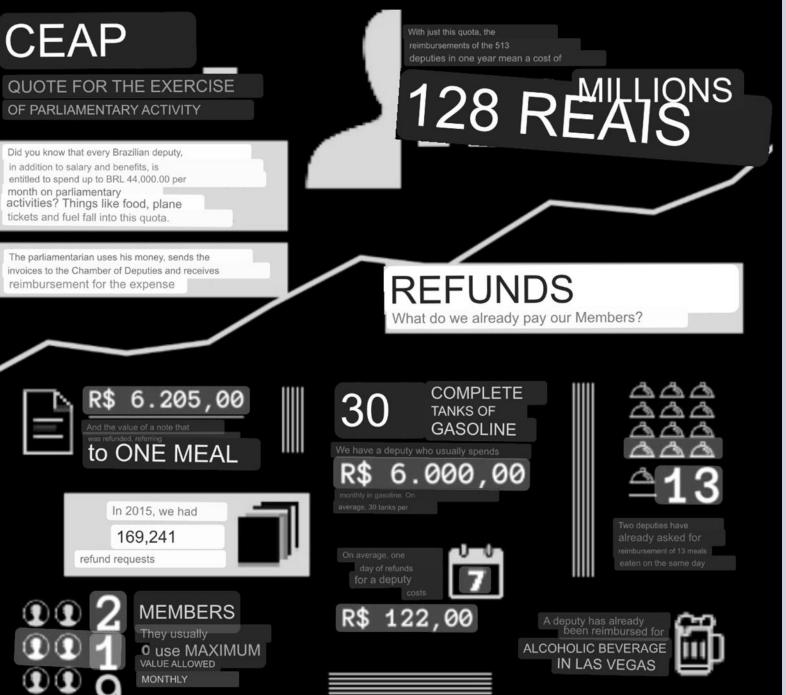
42%

RESULTS

- Raised awareness around this kind of spending;
- Inspired other projects and received almost 700 "forks" on Github
- Reimbursements from the first year of operation
- A structural result for public administration: the Congress has created a public API with this data and started publishing Senate data.

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EXPANDING TERRITORIES

- Demands for a local "Serenata" all over the country;
- Brazil has **5,570 municipalities** with autonomy; there is no central repository nor standards for this data. We call it a **data desert**
- Since there is no centralized place to look for the decision-making acts of these entities, the only reliable source of information is the official gazettes (diaries), published in a closed and unstructured way in PDF files.





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LAUNCH OF 'QUERIDO DIARIO'

• We decided to create an infrastructure to **scrape and** process the texts everyday; since there is no standard, each gazette demands a **custom scraper**; • With support from IADB, in the context of a project called "<u>EmpatIA</u>" (artificial intelligence for development), we launched the first version of the platform in August 2021.





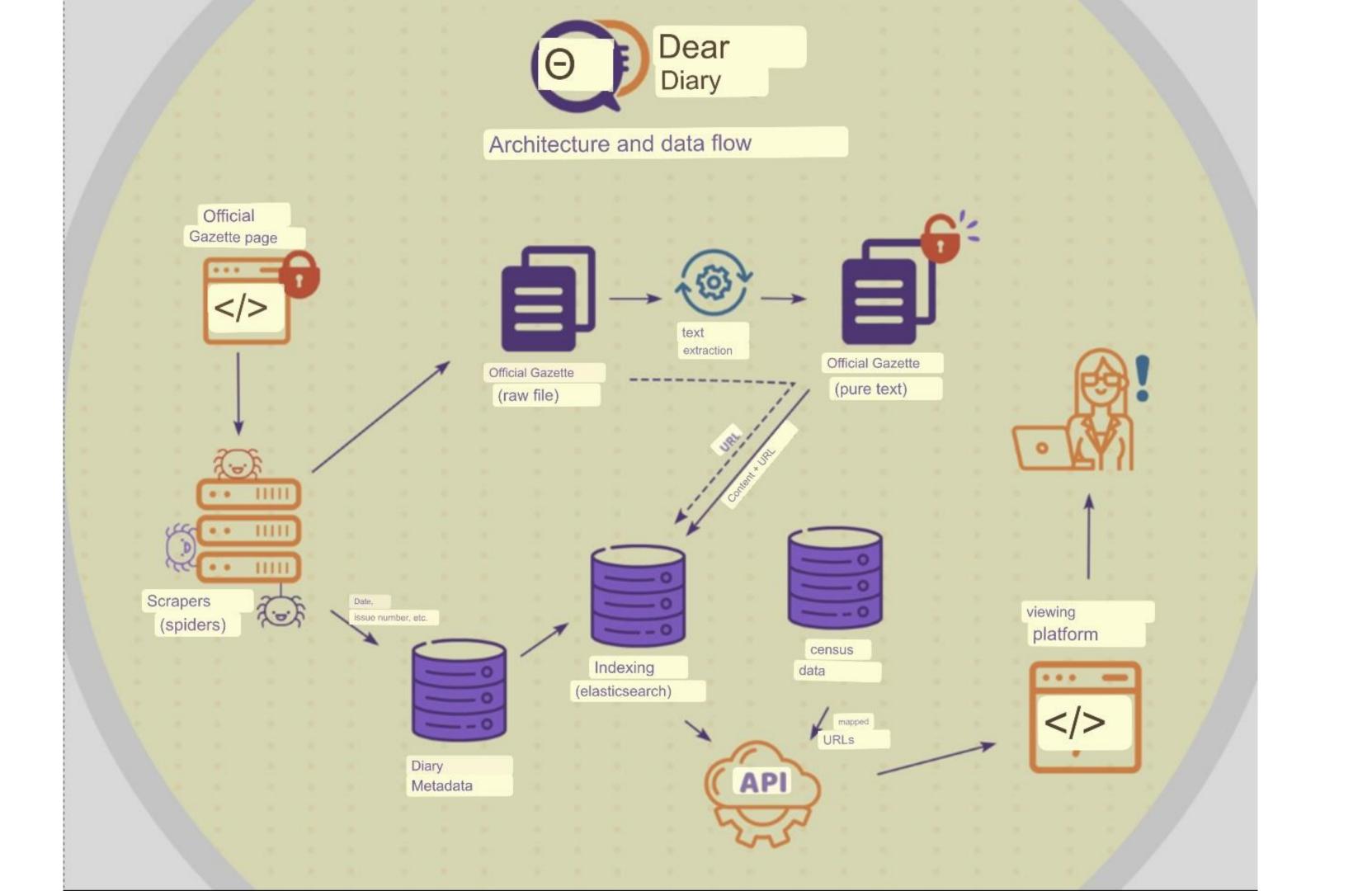
HOW IT WORKS

4 COMPONENTS:

- Data engineering robots
- Open Data, public API
- Search console in a web platform
- Artificial intelligence contextualizing, categorizing and enriching data







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66 cities available (and counting!)

47.25 million people impacted (22% of Brazilian population)



This infrastructure is already serving as the basis for two other initiatives: - the 'Climate Diary', which has been developed to address the challenge of identifying and filtering specific information on environmental policies; -"Technologies in Education", created to monitor the implementation of new technologies in Brazilian cities.

Find an
environmental
act
The Clima diary filters information from the diaries so you can find need easier and faste
start searching





Explore technologies in municipal networks

It has never been so easy to follow how municipalities adopt technologies in education. Querido Diário does the heavy lifting: every day, its robots collect official diaries, identify where the subject is and include the data here. Now, you just need to filter by themes or search for terms of interest. Try it!

start searching

A WELL-OILED ENGAGEMENT MACHINE

- * Community in Discord: almost 600 people * Open Source and available on Github * School of Data training: two cohorts of "Python for Civic Innovation", more than 300 people.
- * Sprints in conferences such as Python Brasil and CODA.Br
- * Open calls for local journalists: 7 accounts on local issues published * Civic Innovation Ambassadors: more than 150 people in the network * Cooperation with Universities: support of the Fiocruz Big Data Platform and agreement with 3 higher education centers; students and



professors are exploring solutions

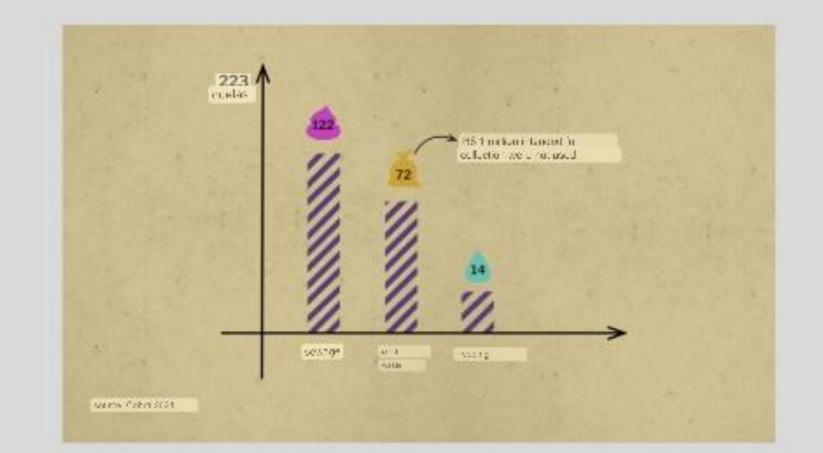


WHY IS THERE SO MUCH TRASH ON THE STREETS OF MARE?

Lack of coordinated actions means that problems with solid waste continue to be one of the main complaints about sanitation in Maré.

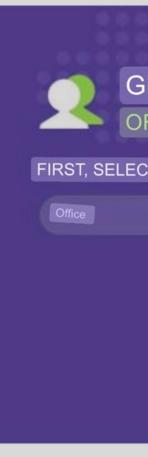
Example of a report on basic sanitation made by an independent journalism collective using the tool





OTHER PROJECTS WITH DATA

OKBR has other relevant projects involving data and politics, such as Parlametria (to monitor bills and congresspeople activities) and Perfil Politico, that aggregates datasets from different sources to reveal more context about candidates.





méhares de candidaturas, as musianças de particio, elekcôres disputadas e questas.



GET TO KNOW THE POLITICAL PROFILE

OF THE CANDIDATES IN 2022

FIRST, SELECT THE FOLLOWING FIELD(S)

Why use Political Profile?



A ficha de cada pessoa candidata apresanta o património declarado património declarade as tongo de fodas as eleições disputadas e a comparação com o patrimênio das outras candidaturas do mesmo arió.



Representativeness analysis

Visa como está a representatividade de obreria e converse de todas es condictaturas pava um cargo - e se as passas, de fato, representam você.



Any questions?

Point your cell phone to the QR Code to learn more about our work (Portuguese)

